



HIGH POINT
COMMUNITY
THEATRE

2016-2017 Season

Corporate Sponsorships

Dear Potential Sponsor,

We invite **you** to be an important part of our 41st season! We've got an exciting musical lineup planned:

Sweeney Todd: The Demon Barber of Fleet Street

A Christmas Carol: The Musical

The 25th Annual Putnam County Spelling Bee

Disney's Beauty and the Beast

There's something for everyone to enjoy in our 41st season, and as a true *Community Theatre* entertaining 8,000+ patrons every year, our success depends on our partners.

To thank you for your generosity, we are offering three exciting and valuable sponsorship levels, and of course, all donations are fully tax-deductible.

Please consider becoming a season sponsor!

High Point Community Theatre
Board of Directors

Mission Statement

High Point Community Theatre is a volunteer-based arts organization dedicated to providing community involvement opportunities, inspiring appreciation for dramatic arts, and educating the next generation.

Provide. Inspire. Educate.

Levels of Sponsorship Benefits

Silver (\$1,000 to \$2,999) Sponsors will:

- have their logo printed on the playbill interior, which will be received by all theatre-goers throughout the run of the season.
- have their logo printed on a theatre lobby placard or displayed on our marketing display.
- receive special recognition as a producing partner on the HPCT website with a link to their company website.
- have the opportunity to place an advertisement in all playbills for each production.
- receive ten ticket vouchers to be used at any show throughout the season, excluding benefit performances.
- have the opportunity to purchase more tickets at a discounted rate.

Gold (\$3,000 to \$4,999) Sponsors will receive ALL Silver benefits PLUS they will:

- have their logo printed on the playbill cover, which will be received by all theatre-goers throughout the run of the season.
- have their logo printed on all posters displayed in local businesses and all other distribution points.
- receive ten MORE ticket vouchers for a total of twenty to be used at any show throughout the season, excluding benefit performances.

Platinum (\$5,000 and up) Sponsors will receive ALL Silver and Gold benefits PLUS they will:

- be mentioned at all curtain speeches throughout the season.
- be prominently printed on all season mailings.
- receive ten MORE ticket vouchers for a total of thirty to be used at any show throughout the season, excluding benefit performances.

2016-2017 Season Playbill Advertising



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Every season, HPCT gives out playbills to *8,000 to 12,000* theatre goers who read them before the show, during intermission, and then, take them home as keepsakes.

What other print advertisement gets that kind of attention?

What other advertising also helps support your community in the arts?

Advertising with HPCT is a great deal at only *pennies* to the advertiser per copy.

Plus, advertising costs are tax-deductible!

Have the kind of advertising people want to take home!

Full Page Back Cover

Full Color
Ad Size: 5.5" X 8.5"
Cost: \$750

SOLD!

Full Page Back Inside Cover

Full Color
Ad Size: 5.5" X 8.5"
Cost: \$650

Full Page Front Inside Cover

Full Color
Ad Size: 5.5" X 8.5"
Cost: \$650

SOLD!

Full Page

Full Color
Ad Size: 5.5" X 8.5"
Cost: \$550

Full Page

Black & White
Ad Size: 5.5" X 8.5"
Cost: \$400

Half Page

Black & White
Ad Size: 5.5" X 4.25"
Cost: \$200

Quarter Page

Black & White
Ad Size: 2.75" X 4.25"
Cost: \$100

High Point Community Theatre
is a 501(3)(c) organization.